

**VILLAGE OF FONTANA ON GENEVA LAKE
WALWORTH COUNTY, WISCONSIN**

(Final Minutes)

MEETING of the VILLAGE OF FONTANA TOURISM COMMISSION

Tuesday, January 10, 2023

Chairman Pat Kenny called the monthly meeting of the Tourism Commission to order at 11:00 am.

Tourism Commissioners present: Roll call: President Kenny, Scott Vilona, Maryanne Bruss

Commissioners absent: Kathie Perkins

Also present: Liz Baumann, Erik Johnson (Lake Geneva Regional News), Theresa Loomer, Drew Lussow

Visitors Heard

None

General Business

Approve Minutes from October 31, 2022, Meeting

The minutes from the October 31, 2022 meeting were distributed.

Commissioner Bruss/Commissioner Vilona 2nd made a MOTION to approve the minutes from October 31, 2022 meeting, and the MOTION carried without negative vote.

Review Revenues and Expenses

Village Treasurer Baumann gave a brief overview of 2022 revenues and expenses. She stated there are no significant changes from last year and the main goal is to make sure the Village complies with Act 55.

Commissioner Vilona/Commissioner Bruss 2nd made a MOTION to approve the revenues and expenses, as presented, and the MOTION carried without negative vote.

100 Year Anniversary Committee Expenses

Village Treasurer Baumann presented a brief update on the 100-year anniversary committee expenses so far. She reminded the Commission that they had previously approved a budget of \$50,000 for the year 2023 and an additional \$50,000 budget for the year 2024. Currently the 100-year anniversary committee has spent approximately \$20,000 leaving them with nearly \$30,000 for the remainder of the year.

Approval to Purchase Additional Holiday Decorations

Administrator Loomer stated the Tourism Commission has funded the decorations on Fontana Boulevard in the past. She stated requests have been made recently for the decorations to extend further to Dewey Avenue and also for Porter Court Plaza. Public Works Director Day stated the proposed new lights will replace any remaining old lights so they will all be the same warm white lights going forward and will include the lights on the light poles and the snowflakes. Director Day also recommended the purchase of a panel Christmas Tree like the one the Abbey Resort has which could be placed where the fountain was removed at Porter Court. In addition, The Abbey Harbor approached the Village and asked for the Village to supply holiday lights like the lights on the municipal beach fence. In 2019, when the Village approached the local businesses about supplying uniform holiday lights, the Abbey Harbor opted out, however, they recently asked to take part in the lighting and have offered to contribute half the cost, the total amount of the lights would be \$2,160 and with each party splitting the cost it, would come out to \$1,080.00. Lastly, Day requested purchase of a pod storage container that will be kept at Public Works to store the new decorations. The breakdown of costs for the products presented was \$3,200.00 for the storage pod, approximately \$15,000.000 for the warm white lights, harbor fence lights, light pole decorations, and snowflakes, and \$12,160.00 for the panel Christmas Tree, for a total of approximately \$30,360 plus shipping and any additional fees.

Commissioner Bruss/Commissioner Vilona 2nd made a MOTION to approve the purchase of \$3,200 for the purchase of an additional storage container to be used at Duck Pond, and the MOTION carried without negative vote.

Commissioner Bruss/Commissioner Vilona 2nd made a MOTION to approve the purchase of \$2,160 for one half of the lights on the harbor fence, and the MOTION carried without negative vote.

Commissioner Bruss/Commissioner Vilona 2nd made a MOTION to approve the purchase of \$23,100 for the purchase of the panel Christmas Tree and additional snowflake decorations, and the MOTION carried without negative vote.

Commissioner Bruss/Commissioner Vilona 2nd made a MOTION to approve the purchase of \$1,020 for the purchase of warm white lights and additional light pole light decorations, and the MOTION carried without negative vote.

Set Next Meeting Date

The next meeting date was set for February 28, 2023 at 11:00 AM.

Adjournment

Commissioner Bruss/Commissioner Vilona 2nd made a MOTION to adjourn the meeting at 11:18 am, and the MOTION carried without negative vote.

Minutes prepared by: Drew Lussow, Village Clerk

Note: These minutes are subject to further editing. Once approved by the Tourism Commission, the official minutes will be on file at the Village Hall.

APPROVED: 08/07/2023