

**VILLAGE OF FONTANA ON GENEVA LAKE  
WALWORTH COUNTY, WISCONSIN**

**(Official Minutes)**

MONTHLY MEETING of the VILLAGE OF FONTANA TOURISM COMMISSION

**Thursday, January 11, 2018**

Chairman Pat Kenny called the monthly meeting of the Tourism Commission to order at 5:30 pm in the Village Hall, 175 Valley View Drive, Fontana, Wisconsin.

**Plan Commissioners present:** Roll call: President Kenny, Michael Lucero, Scott Vilona, Maryanne Bruss

**Tourism Commissioner Absent:** Cherie Setteducate

**Also present:** Theresa Loomer

**Visitors Heard**

None

**Approve Minutes**

Commissioner Bruss/Commissioner Lucero 2<sup>nd</sup> made a MOTION to approve the minutes from the November 22, 2017 meeting. The MOTION carried without negative vote.

**General Business**

**Elect Secretary**

Ordinance No. 11-21-16-03 states that the Commission shall elect a chairperson, vice chairperson and a secretary.

Chairman Kenny/Commissioner Lucero 2<sup>nd</sup> made nominated Scott Vilona to be the Secretary on the Commission. The MOTION carried without negative vote.

**Present Website Quotes**

Commissioner Vilona solicited four bids from different companies to design, create and manage the VOF's new website. It is agreed that the old site is dated and lacks modern functionality that would help in facilitating tourism activities. The companies that gave bids were:

Idea Marketing-\$16,000.00 (recommended by VOF's IT company)

Civic Plus-\$25,000.00+ (national municipal website company)

Gov Office-\$25,000.00+(national municipal website company)

Signal Fire-\$16,000.00 (local)

Commissioner Vilona stated that staff would do a thorough review and make sure they are offering "apples to apples" and then bring a recommendation back to the Tourism Commission at the next meeting. It was also stated that the decision should go through Finance Committee as the Tourism Commission will fund up to \$13,000.00 from excess room tax per Act 55 requirements and the difference in cost will be funded by the General fund.

**Set Next Meeting Date**

The next meeting was scheduled for Thursday, February 22, 2018 at 5:45 pm.

**Adjournment**

Commissioner Vilona/Commissioner Lucero 2<sup>nd</sup> made a MOTION to adjourn the meeting at 5:37 pm, and the MOTION carried without negative vote.

Minutes prepared by: Scott Vilona, Village Treasurer

Note: These minutes are subject to further editing. Once approved by the Tourism Commission, the official minutes will be on file at the Village Hall.

APPROVED: 04/17/18