

**VILLAGE OF FONTANA-ON-GENEVA LAKE**

WALWORTH COUNTY, WISCONSIN

(Final Minutes)

MEETING of the TOURISM COMMISSION

Thursday, February 6, 2025 @ 12:30 pm

Village President Kenny called the meeting of the Tourism Commission to order at 12:30 pm.

**Tourism Commission Commissioners present:** Village President Pat Kenny, Village Treasurer & Commissioner Liz Baumann, Commissioner Maryanne Bruss

**Tourism Commission Commissioners absent:** Commissioner Dan Dolan, Commissioner Kathie Perkins.

**Also present:** Village Administrator Loomer, Village Clerk Bonnie Liptak, Citizen Catherine Kelly, Citizen Jim Kelly.

**Visitors Heard**

None

**Approval of Minutes**

Commissioner Bruss/ Commissioner Bauman 2<sup>nd</sup> made a MOTION to approve the minutes of the January 22, 2025 meeting and the MOTION passed without a negative vote.

**General Business**

**Review Centennial Committee P&L Statement for 2024**

President Kenny, Administrator Loomer, Commissioner Bauman raised questions about the profit and loss statement from the Centennial Committee and requested some documentation of the receipts taken in and more information about the expenditures of the Centennial Committee. Administrator Loomer reported that the initial understanding was that the Centennial committee would be looking for money to be fronted for apparel and events, but that some money would be coming back to the Village, and not just going out to fund the Committee. Citizen Kelly offered that she would endeavor to obtain bank statements. On behalf of the Centennial, Citizen Kelly offered that there is remaining inventory of books and some apparel that could potentially be sold. Commissioner Bruss asked that the Committee allow her to sell some of the books or possibly share where the books could be sold. Commissioner Bruss expressed that it is important to have budgets and receipting of funds that are given so that there is financial transparency. In addition, Commissioner Bruss and President Kenny expressed the idea that a group who wants to volunteer their time to give back to the community is good and appreciated. It is important that in order to host events or activities it would be important to raise money to do the activities the group wants to accomplish. Citizen Kelly reported that she would bring that information back to the Centennial Committee.

**Music in the Park hosted by Spirit of Fontana**

Citizen Kelly offered that she has organized six performances to continue with Music in the Park during the summer of 2025 and asked if there was a way to collaborate with the Tourism Commission on funding the events. Commissioner Bauman, President Kenny and Commissioner Bruss offered that they would consider supporting 2 of the dates and encouraged Citizen Kelly to enlist other organizations to sponsor the remaining events including the Chamber, Big Foot Rec Center, other businesses. Administrator Loomer offered that she was talking with the Chamber the following day and would mention it to the Chamber as well.

President Kenny / 2<sup>nd</sup> Commissioner Bauman made a MOTION to approve 2 events on June 12<sup>th</sup> and July 31<sup>st</sup> dates for the Music in the Park hosted by the Spirit of Fontana and the MOTION carried without a negative vote.

**Race Day Events Contract for 2025 Triathlon**

President Kenny reported that Race Day Events is running the events and the Village Attorney Thorpe will review the contract and that the event will need funding initially to get the website up and running.

Additionally Race Day Events has all the past participant information and will be able to have the event as an Olympic sanctioned race, so it will attract a high caliber of athletes. The Tourism Commission is being asked to front money to get the website up and running and the Tourism Commission will be paid back for the money being spent. The contract is with the Village, and the Village would pay the \$43,110.00 and is looking for the Tourism Commission to front that money. The expectation is that the money will be made to pay back the full amount. \$200,000.00 is available in the budget. The website is part of the contract. Commissioner Bruss expressed interest in having a concerted effort at socializing the Triathlon. Commissioner Bruss recommended perhaps engaging the schools for volunteers. President Kenny / 2<sup>nd</sup> Commissioner Bauman made a MOTION to approve an amount, not to exceed the \$43,110.00 for the Race Day Events Contract for 2025 Triathlon, and the MOTION carried without a negative vote.

### **Set next meeting date**

The next meeting was not set before the Commission adjourned

### **Adjournment**

Commissioner Bauman/ President Kenny made a MOTION to adjourn the meeting and, and the MOTION carried without a negative vote.

Minutes prepared by: Bonnie Liptak, Village Clerk

Note: These minutes are subject to further editing. Once approved by the Tourism Commission, the official minutes will be on file at the Village Hall.

Approved: 10/01/2025