

**VILLAGE OF FONTANA ON GENEVA LAKE  
WALWORTH COUNTY, WISCONSIN**

**(Official Minutes)**

VIRTUAL MONTHLY MEETING of the VILLAGE OF FONTANA TOURISM COMMISSION  
**Thursday, March 4, 2021**

Chairman Pat Kenny called the virtual monthly meeting of the Tourism Commission to order at 4:02 pm.

**Tourism Commissioners present:** Roll call: President Kenny, Scott Vilona, Maryanne Bruss, Kathie Perkins

**Commissioners absent:** Michael Lucero

**Also present:** Theresa Loomer, Stephanie Smith

**Visitors Heard**

None

**Approve Minutes**

Commissioner Bruss/Commissioner Vilona 2<sup>nd</sup> made a MOTION to approve the minutes from the November 11, 2019 meeting. The MOTION carried without negative vote.

**General Business**

**Welcome New Member – Kathie Perkins**

President Kenny stated on behalf of Tourism Commission we would like to welcome newest Commission member Kathie Perkins aboard.

**Room Tax Collections Update**

Treasurer Vilona went over 2020 room tax collections stood and the impact of COVID.

**Discussion of Municipal Tangible Development – Christmas Decorations**

Loomer explained Public Works Director Kevin Day obtained a quote to replace thirteen of the Christmas decorations that are in bad shape. The original quote was for \$6,305.40. If the order is placed by Friday, March 5, 2021 they will offer a 33% discount for a total price of \$4,694.02.

Commissioner Vilona/Commissioner Bruss 2<sup>nd</sup> made a MOTION to approve the purchase of Christmas decorations in the amount of \$4,694.02. The MOTION carried without negative vote.

**Discussion of Municipal Tangible Development – Other**

Commissioner Bruss discussed the idea of hosting a farmers' market on Friday evenings and wondered how the Commission members felt about COVID concerns. The consensus amongst the commission members was that it was a good idea and decided it would be best to hold off a month or two and see what happens regarding COVID before moving forward with planning. Commissioner Bruss was going to reach out to the Chamber and see if they would have any interest in hosting a farmers' market if plans do move forward.

**Set Next Meeting Date**

The next meeting date was scheduled for Thursday, April 1, 2021 at 1:00pm.

**Adjournment**

Commissioner Bruss/Commissioner Perkins 2<sup>nd</sup> made a MOTION to adjourn the meeting at 2:25pm, and the MOTION carried without negative vote.

Minutes prepared by: Stephanie Smith, Deputy Clerk/Treasurer

Note: These minutes are subject to further editing. Once approved by the Tourism Commission, the official minutes will be on file at the Village Hall.

APPROVED: 04/01/2021