

**VILLAGE OF FONTANA ON GENEVA LAKE
WALWORTH COUNTY, WISCONSIN**

(Final Minutes)

VIRTUAL MEETING of the VILLAGE OF FONTANA TOURISM COMMISSION

Tuesday, April 19, 2022

Chairman Pat Kenny called the virtual monthly meeting of the Tourism Commission to order at 11:00 am.

Tourism Commissioners present: Roll call: President Kenny, Scott Vilona, Maryanne Bruss, Kathie Perkins

Commissioners absent: Michael Lucero

Also present: Theresa Loomer, Drew Lussow

Visitors Heard

None

General Business

Approve Minutes from February 15, 2022 Meeting

The minutes for the last meeting were from February 15, 2022 and were included for the meeting.

Commissioner Bruss/Commissioner Vilona 2nd made a MOTION to approve the minutes from February 15, 2022 meeting, and the MOTION carried without negative vote.

Discuss Tangible Municipal Development

a. Beach House Repairs

Village Administrator Loomer stated the Village is completing some projects included in the original TID project plan including repairs to the Beach House. The Finance Committee recommended the Tourism Commission consider funding a portion of beach house repairs as the beach is a large tourist attraction in Fontana. Commissioner Bruss then stated that she knows the beach draws a lot of the tourism in the town however she believes that with or without the beach house the tourism draw would still be there, so she doesn't believe the Commission should allocate funds from them and should instead focus those funds on bringing tourism to the community. Lastly, Bruss stated that this seems more like a maintenance project better suited to be allocated from the TID project and should exclude the Tourism Commission.

Commissioner Vilona then contributed that he understands where Commissioner Bruss is coming from but also supports that sometimes these funds should be used to help cursory buildings that may impact the tourism in the Village. In this case though he stated he is fine with not allocating any additional funds from the Commission due to the anticipated funding the Village is receiving from the bank for the TID projects, but doesn't want to preclude any future projects that might need help being funded. Chairman Kenny then inquired from Loomer what and how much funding is being asked of the Commission. Loomer stated that the roof is anticipated to be approximately \$92,000.00 and Village is asking for all or some of the cost to help pay for the roof repairs. Per Vilona the tourism budget contains a total of \$114,000 left that is spendable this year. After more discussion and feedback from all members about other potential solutions and ideas for attracting more tourism to the Village the members came to an agreement.

Commissioner Vilona/Commissioner Bruss 2nd made a MOTION to deny allocating Tourism Commission funding to the beach house roof repair/replacement, and the MOTION carried without negative vote.

Set Next Meeting Date

The next meeting date was scheduled for Tuesday, May 17, 2022 at 11:00 am.

Adjournment

Commissioner Vilona/Commissioner Bruss 2nd made a MOTION to adjourn the meeting at 11:28 am, and the MOTION carried without negative vote.

Minutes prepared by: Drew Lussow, Village Clerk

Note: These minutes are subject to further editing. Once approved by the Tourism Commission, the official minutes will be on file at the Village Hall.

APPROVED: 10/31/2022