

**VILLAGE OF FONTANA ON GENEVA LAKE
WALWORTH COUNTY, WISCONSIN**

(Approved Minutes)

MEETING of the VILLAGE OF FONTANA TOURISM COMMISSION

Tuesday, May 14, 2024

Chairman Pat Kenny called the monthly meeting of the Tourism Commission to order at 8:30 am.

Tourism Commissioners present: Roll call: President Kenny, Liz Baumann, Kathie Perkins, Dan Dolan

Tourism Commissioners absent: Maryanne Bruss

Also present: Tom Whowell, Thersa Loomer, Liz Baumann

Visitors Heard

None

General Business

Approve Minutes from January 23, 2024 Meeting

The minutes from the January 23, 2024 meeting were distributed.

Commissioner Baumann/Commissioner Perkins 2nd made a MOTION to approve the minutes from January 23 2024 meeting, and the MOTION carried without negative vote.

Discussion or Action on 2024 Fourth of July Fireworks Funding

Loomer stated the village approves and signs the contract with J&M Displays annually, and since covid the Chamber of Commerce has had a difficult time fundraising the full amount of \$27,500 less the village's annual contribution of \$2,500. The Tourism Commission agreed to take over the payment, but the Village will accept contributions from the Chamber of Commerce.

Commissioner Dolan/Commissioner Baumann 2nd made a MOTION to approve the annual fireworks cost of \$27,500 for the 4th of July fireworks display, and the MOTION carried without negative vote.

Discussion or Action on 2024 Village Tree Lighting Event

There was discussion about growing and joining the events that included the Santa and Tree Lighting at Pioneer Park the day after Thanksgiving and the Santa event at the Abbey Resort the Saturday after Thanksgiving. The item will be placed on the next Tourism Commission agenda for further discussion.

Discussion or Action on Rain Barrel Rebates

Loomer stated the public works committee made a recommendation and the Village Board approved the rain barrel rebate program and recommended the refunds come from the Tourism Commission. Rain barrels help keep the lake clean by reducing erosion and runoff during rain events.

Commissioner Dolan/Commissioner Baumann 2nd made a MOTION to approve a \$20 rebate for Village of Fontana residents that provide proof of purchase of a rain barrel, up to a maximum of \$2,000. The MOTION carried without negative vote.

Discussion or Action on Centennial Committee Donation Account

Commissioner Baumann provided an update on the Centennial Committee donation account.

Set Next Meeting Date

The next meeting date is To Be Determined.

Adjournment

Commissioner Baumann/Commissioner Perkins 2nd made a MOTION to adjourn the meeting at 10:33 am, and the MOTION carried without negative vote.

Minutes prepared by: Bonnie Liptak, Village Clerk

Note: These minutes are subject to further editing. Once approved by the Tourism Commission, the official minutes will be on file at the Village Hall.

APPROVED: November 13, 2024