

**VILLAGE OF FONTANA ON GENEVA LAKE
WALWORTH COUNTY, WISCONSIN**

(Official Minutes)

VIRTUAL MONTHLY MEETING of the VILLAGE OF FONTANA TOURISM COMMISSION
Thursday, June 17, 2021

Chairman Pat Kenny called the virtual monthly meeting of the Tourism Commission to order at 2:05 pm.

Tourism Commissioners present: Roll call: President Kenny, Scott Vilona, Kathie Perkins

Commissioners absent: Maryanne Bruss, Michael Lucero

Also present: Theresa Loomer, Stephanie Smith

Visitors Heard

None

Approve Minutes

Commissioner Perkins/President Kenny 2nd made a MOTION to approve the minutes from the April 1, 2021 meeting. The MOTION carried without negative vote.

General Business

Short Term Rental Compliance Software - Granicus

Vilona stated Granicus is basically a turnkey operation to help manage short term rentals. There is a large influx of short-term rentals and not enough manpower to police. Vilona explained this software seems to be a no brainer and will generate more revenue. Currently there is probable only a third of the short-term rentals that are licensed, and the Village is missing out on a large portion of room tax revenue. Loomer stated the yearly cost for the software is \$15, 470. The Granicus software uses multiple different sites to track short term rentals and takes care of getting them in compliance. Loomer stated the Village of Williams Bay has used the software for three years and they are happy with it.

President Kenny/Commissioner Vilona 2nd made a MOTION to approve the purchase of the Granicus software at a yearly price of \$15,470, and the MOTION carried without negative vote.

Rescheduled 2021 4th of July Fireworks Display

Loomer stated the fireworks display has been scheduled for August 28, 2021 and she has met with the Chamber Director and Chamber President to discuss the fireworks. Loomer would suggest meeting again in August to see where the Chamber is at with collections.

Discussion of Municipal Tangible Development

Commission members discussed moving forward with possibly an off-season event such as Oktoberfest or Winterfest.

Set Next Meeting Date

Next meeting to be determined.

Adjournment

Commissioner Vilona/President Kenny 2nd made a MOTION to adjourn the meeting at 2:25pm, and the MOTION carried without negative vote.

Minutes prepared by: Stephanie Smith, Deputy Clerk/Treasurer

Note: These minutes are subject to further editing. Once approved by the Tourism Commission, the official minutes will be on file at the Village Hall.

APPROVED: 09/02/2021