

**VILLAGE OF FONTANA-ON-GENEVA LAKE**  
WALWORTH COUNTY, WISCONSIN  
(Final Minutes)  
MEETING of the TOURISM COMMISSION  
Tuesday, September 9, 2025

Village President Kenny called the meeting of the Tourism Commission to order at 9:00am.

**Tourism Commission Commissioners present:** Village President Pat Kenny, Village Trustee Vilona (arrived 9:10am), Village Treasurer & Commissioner Liz Baumann, Commissioner Dan Dolan

**Tourism Commission Commissioners absent:** Commissioner Kathie Perkins.

**Also present:** Village Administrator Loomer, Village Clerk Bonnie Liptak, Citizen & Coffee Mill Business Owner Marie Gardini

**Visitors Heard**

None

**Approval of Minutes**

Approval of the Minutes was tabled.

**General Business**

**Update 2026 Triathlon update**

Treasurer Bauman presented an overview of the financials of a profit and there are expenses yet to come.

**Discussion or Action on Additional Triathlon Invoices**

**a. Port-o-Pots**

Administrator Loomer stated that no invoice was available, but that it would be brought forward when it is available.

**b. Town of Linn Invoice for Police Services**

Administrator Loomer stated that the Town of Linn Police Department wanted to be paid the full amount of the invoice in advance of the services being provided so that the vendors could be paid immediately after the event.

Commissioner Baumann/ Commissioner Dolan 2<sup>nd</sup> made a MOTION to approve to pay the invoice of \$6,500 for the protection coverage for the Triathlon event, and the MOTION carried without a negative vote.

**Discussion or Action on Coffee Mill LLC Tree Lighting Event Request**

Citizen & Coffee Mill Business Owner Marie Gardini presented a request for \$2,600 in support of the Christmas Tree Lighting Event on Friday, November 28 from 3-6pm including Santa Claus, Sleigh rides and more. Commissioner Dolan requested that there would be coordination between The Abbey tree lighting ceremony and the Coffee Mill Tree Lighting Event.

Commissioner Baumann/ Commissioner Dolan 2<sup>nd</sup> made a MOTION to approve the Coffee Mill LLC Tree Lighting Event Request for \$2,600, and the MOTION carried without a negative vote.

**Discussion or Action on Northwind Perennial Proposal for 2026**

Commissioner Baumann/ Commissioner Dolan 2<sup>nd</sup> made a MOTION to approve \$30,000 for Northwind Perennial Proposal for 2026 Garden Care, and the MOTION carried without a negative vote.

**Discussion or Action on Long's Landscaping Contract for 2026**

Administrator Loomer explained that Long's Landscaping has taken on the weed control throughout the

Village. Commissioner Dolan stated that as Tourism has initiatives brought forward that require payment there may need to be scrutiny about what the priorities are for Tourism promotion and diving actual overnight stays. Dolan stated that he would not argue that landscaping is important, but also that there may be a need to develop priorities for tourism promotion.

Commissioner Vilona/ Commissioner Baumann 2<sup>nd</sup> made a MOTION to approve \$14,460.00 for Long's Landscaping Contract for 2026 for the weed control throughout the Village of Fontana, and the MOTION carried without a negative vote.

#### **Discussion or Action on Village Website Updates**

Loomer stated that it has been several years since the website was last updated and back in 2016-2017 the Tourism Commission paid for the website update, and the Village is looking to tourism to again support updating the website, which would include business information, community events and more. Loomer is asking for direction to obtain information to update the website.

President Commissioner Kenny/ Commissioner Dolan, 2<sup>nd</sup> made a MOTION to approve starting the process to update the village website, and direct staff to bring back quotes to a future meeting, and the MOTION carried without a negative vote.

#### **Discussion or Action on Centerpiece for Porter Court**

This item had to be tabled because proper notice was not provided, so it will need to go to a future meeting. Trustee Vilona stated that he and Interim DPW Director Perepell reviewed that area and came up with a solution for the Porter Court area that will incorporate a planter and seating area.

#### **Set next meeting date**

The next meeting date was set for October 1, 2025 at 3:00 pm

#### **Adjournment**

Commissioner Baumann/ President Kenny made a MOTION to adjourn the meeting and, and the MOTION carried without a negative vote.

Minutes prepared by: Bonnie Liptak, Village Clerk

Note: These minutes are subject to further editing. Once approved by the Tourism Commission, the official minutes will be on file at the Village Hall.

Approved: 10/01/2025