

ORDINANCE NO. 11-21-16-03
An Ordinance Creating Division 13, Sections 2-447 to 2-452, of the
Municipal Code of the Village of Fontana-on-Geneva Lake
Establishing a Local Tourism Commission.

The Village Board of the Village of Fontana-on-Geneva Lake, Walworth County, Wisconsin, do ordain as follows:

SECTION 1. Division 13, consisting of Sections 2-447, 2-448, 2-449, 2-450, 2-451 and 2-452, of the Municipal Code of the Village of Fontana on Geneva Lake, is hereby created to read as follows:

Division 13: Local Tourism Commission

Sec. 2-447. - Membership.

The local tourism commission shall consist of five members. Membership shall consist of one Village Board member, one Village of Fontana administrative staff member, one member who shall represent the Wisconsin hotel and motel industry, and two local Village of Fontana tourism-related business owners or representatives, each appointed by the Village President, subject to confirmation by the Village Board.

Sec. 2-448. Term.

Commissioners shall serve for a one-year term and may be reappointed.

Sec. 2-449. Officers.

The local tourism commission members shall elect a chairperson, vice chairperson and secretary.

Sec. 2-450. Meetings.

Meetings of the local business committee shall be held at such regular monthly meeting dates as the commission may establish. All such meetings shall comply with the provisions of the Wisconsin Open Meeting and Records Law.

Sec. 2-451. Procedure.

Three voting members of the local tourism commission shall constitute a quorum. Action shall be by a majority of those present and voting. The commission shall adopt rules of procedure for governing the conduct of its meetings.

Sec. 2-452. Powers and duties.

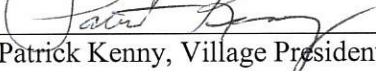
- (a) The local tourism commission shall coordinate tourism promotion and tourism development and monitor the collection and allocation of Local Room Tax revenue by the Village of Fontana for tourism promotion and tourism development in the Village.
- (b) The local tourism commission shall report to the Village Board any delinquencies or inaccurate reporting of the annual Local Room Tax revenue, and provide oversight on adherence with 2015 Wisconsin Act 55 that amended State Statutes Sec. 66.0615, which regulates allowable expenditures and the allocation of local room tax revenue collected by the Village.

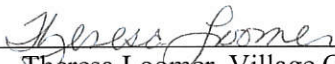
- (c) Annually, on or before May 1, on a form created and provided by the Wisconsin Department of Revenue, the local tourism commission shall certify and report to the Wisconsin Department of Revenue, beginning in 2017, all of the following:
1. The amount of room tax revenue collected, and the room tax rate imposed, by the Village in the previous year.
 2. A detailed accounting of the amounts of such revenue that were forwarded in the previous year for tourism promotion and tourism development, specifying any tourism entity that received some of the room tax revenue. The detailed accounting shall include expenditures of at least \$1,000 made by the local tourism commission.
 3. A list of each member of the commission and each member of the governing body of a tourism entity to which the municipality forwarded room tax revenue in the previous year, and the name of the business entity the member owns, operates, or is employed by, if any.

SECTION 2. Effective Date: This ordinance shall be in full force and effect upon its passage approval, and publication as required by law.

Passed and Adopted by the Village Board of the Village of Fontana on Geneva Lake, Walworth County, WI this 21st day of November, 2016.

Village Board of the Village of Fontana on
Geneva Lake

By: 
Patrick Kenny, Village President

Attest: 
Theresa Loomer, Village Clerk