

2012 Fontana Farmer's Market Rules and Regulations

Market Season

The Market season will begin on June 2, 2012 and end October 20, 2012. The Market will operate on Saturday's, from 8 AM to 12 Noon. The Coffee Mill has reserved Porter Court Plaza, in between Mill St and Hwy 67 on Porter Court. All fees paid by vendors will be donated to the Fontana Parks Commission.

Rental/Deposit

An annual fee of \$50 per stall before June 2, 2012 or \$75 after June 2 is payable to Coffee Mill. Daily fees will be \$10 per Saturday and payable at time of set-up.

Market Stall Rentals

*Food should be locally grown or Wisconsin grown if labeled as such. "Local" is defined as produced grown within 50 miles of the Market. Seasonal specialty produce not grown in Walworth County may be sold if clearly labeled with origin/growing location.

*No product may be sold that is grown or produced by anyone of that the individual(s) using the stall, unless it is labeled accordingly.

*Any one grower or producer may occupy no more than 2 stalls.

*Vendor's sharing a Market stall must disclose on the Contract Agreement the names of all partner's sharing those vending areas.

***Prices of produce, food or hand crafted items sold must be posted and clearly visible to customer.**

Market Set - Up Procedures

*Trucks and vehicles may park and start to unload at 7 AM.

*After unloading, trucks and vehicles must park across Hwy 67 (east side, north corner) on the vacant lot. No selling to the public may take place prior to 8 AM, However, vendors may sell to each other at 7 AM.

Market Closing Procedures

*The Market will close at Noon.

*All vendors will be packed and cleaned up by 12:30 PM.

*Unsold produce must be cleared and removed from the area and the stall shall be cleaned up and vendors must take all waste and garbage with them.

Market Stall Assignments

*Each stall will be designated on the strip of grass between the side walk along Porter St and the crushed aggregate of Porter Park.

*Vendors must furnish their own table(s) and chairs

Products Sold

*Items that can be sold include: homegrown produce, edible grains, nuts, berries, maple sugar, honey, cut or dried flowers, house plants, garden accessories, meats, vinegars, cheese, home canned goods that are labeled and processed in accordance with the State of Wisconsin Food Processing Standards. Also included are handmade items from natural products. No live animals or rummage items will be sold.

*All produce and poultry sold at the market must be displayed and sold in a manner that prevents contamination by dust, dirt, flies or other insects.

*Any vendors must comply with all applicable State of Wisconsin Food Processing licenses

*Alcoholic beverages are not allowed on premises at any time.

Termination from Market

*Coffee Mill (Maryanne Bruss, market manager) is responsible for enforcement of these rules and reserves the right to revoke this permit for violation of any rules.

*Coffee Mill reserves the right to terminate any market entry in the event of inclement weather or cancel any market in the event of insufficient participation. In such event permit fees will be refunded on a pro rata basis.

Liability

*Vendors are responsible for the products they sell. Vendors agree to indemnify and defend Coffee Mill for damages alleged to be caused on account of the Vendor's product.

For additional information contact: Maryanne Bruss
(Market Manager) Coffee Mill 262-749-8913

**Fontana Farmer's Market
2012 Contract Agreement & Permit**

Vendor Name _____ Date _____

Address _____

City _____ Zip _____

Phone _____ Cell _____

Email _____

____ One time use (\$10 per stall) Date _____

____ Full Season (\$50 per stall prior to 6/2. \$75 after 6/2) season ends 10/20

____ Payment rec'd _____ Date

The product I offer for sale will be locally produced and include the following

Crops sold at Fontana Farmer's Market should be grown or produced at the Vendors production location, however, other locally produced foods may be sold and should be labeled with producer's location.

Name as you would like it to appear on your Market Street Vendor sign

I have read, and agree to the terms of the enclosed 2012 Fontana Farmer's Market Rules and Regulations. I certify that I have obtained all necessary state licenses and/or permits

Signature of Vendor

Date

Return this signed agreement and payment to:
Coffee Mill Maryanne Bruss (Market Manager)
P.O. Box 195
Fontana WI 53125
262-749-8913