

**VILLAGE OF FONTANA ON GENEVA LAKE
WALWORTH COUNTY, WISCONSIN**

(Official Minutes)

MONTHLY MEETING of the VILLAGE OF FONTANA TOURISM COMMISSION

Friday, September 20, 2019

Chairman Pat Kenny called the monthly meeting of the Tourism Commission to order at 10:03 am in the Village Hall, 175 Valley View Drive, Fontana, Wisconsin.

Tourism Commissioners present: Roll call: President Kenny, Scott Vilona, Cherie Setteducate

Members Absent: Maryanne Bruss, Michael Lucero

Also present: Theresa Loomer, Stephanie Smith

Visitors Heard

None

Approve Minutes

Commissioner Setteducate/Commissioner Vilona 2nd made a MOTION to approve the minutes from the August 16, 2019 meeting. The MOTION carried without negative vote.

General Business

Future Planning for 2019 Holiday Lights

Discussion focused on the Commission providing string lights to be put up on local businesses facades. The Commission would provide the lights, timers and the labor to put up and take down. It was discussed that all businesses on HWY 67, Fontana Boulevard, and the lake front would be invited to participate. Commissioner Vilona presented a proposed plan to purchase new LED Holiday Snowflakes for the Fontana Blvd, Reid Park and the beach parking lot.

Commissioner Setteducate/Commissioner Kenny 2nd made a MOTION to purchase 8 6'x'6 and 9 5'x'5 snowflakes at an estimated cost of \$10,298.00 and the MOTION carried without negative vote.

Social Media Archiving Proposal

Administrator Loomer presented a proposal to hire a company to handle the archiving of social media and also backing up the Village's website. This would help the Village comply with open records requests and also allow the Village to promote local events on social media.

Commissioner Kenny/Commissioner Setteducate 2nd made a MOTION to authorize the expenditure of \$2,388 annually for social media and website archival company through Archive Social and the MOTION carried without negative vote.

Set Next Meeting Date

The next meeting date was scheduled for Friday, October 25th, at 11:00am

Adjournment

Commissioner Vilona/Commissioner Setteducate/ 2nd made a MOTION to adjourn the meeting at 10:23am, and the MOTION carried without negative vote.

Minutes prepared by: Scott Vilona, Village Treasurer

Note: These minutes are subject to further editing. Once approved by the Tourism Commission, the official minutes will be on file at the Village Hall.

APPROVED: 10/25/2019