

# Wisconsin Salt Wise

Once you put salt down,  
it doesn't go away!

Salt alters the composition of soil, slows plant growth and weakens the concrete, brick and stone that make up our homes, garages, bridges, and roads.

It washes into our waters putting aquatic life and freshwater resources at risk.

It only takes  
**1 teaspoon**  
of salt



to pollute 5  
gallons of water



Learn more at:



[www.wisaltwise.com](http://www.wisaltwise.com)

## Ready to be Salt Wise?

Protect **freshwater** by following these simple steps! Learn more about the **ABCs of home water softening** at [www.wisaltwise.com](http://www.wisaltwise.com).



### Assess your softener

Our 5-minute home self-screen helps you evaluate your softener and recommends next steps.



### Basic testing

Are you drinking salty water? Ensure that your family, pets, and plants (both indoor and out) are not drinking softened water. Softening cold water is unhealthy and wasteful.



### Check the settings

Even newer systems may be inefficient if they aren't adjusted for your household's water usage and local hardness levels.



### Ditch the clunker

All softeners lose efficiency over time. Really old systems may regenerate after a set number of days regardless of water usage.



### Explore salt-free

Depending on your hard water tolerance, salt-free technologies that reduce scale without the use of salt may be an option.

[www.wisaltwise.com](http://www.wisaltwise.com)